

Bringing People Together

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Value Proposition

A well designed space to gather and discuss a shared interest while playing a board game.

- Novel Design
- Anonymity
- Manageable Scale
- Board Games

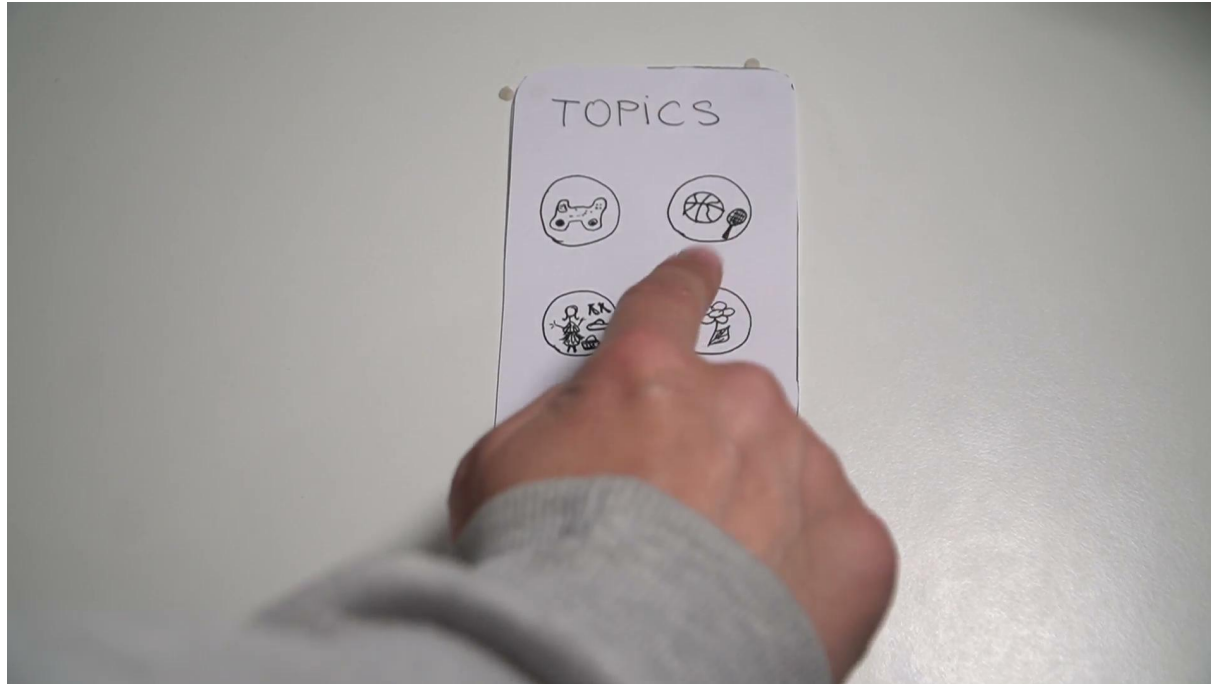
Core Tasks

Easy: Create a Profile

Medium: Log In

Hard: Post

Paper Prototype



Prototype Testing

- Extensive Brainstorming
- Individual Questionnaires

Demographic - Dominantly Young

Environment - Heavily Mediated(Audio, Video, Chat)

Procedure - Presenting Ideas and Drawings

- asking for Feedback and Improvements

Prototype Overview

Original Idea: Play simple games while discussing anything with your friends online.

Further Discussions: Just what is it we want from a new Social Media